

## **Matthew Madaus**

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### **Career Summary**

I am a Licensed Clinical Social Worker with over 35 years of experience in the behavioral health industry. I have advanced knowledge of industry standards of care, expertise with a wide range of services, and strong clinical, operational, and leadership acumen.

### **Professional Experience**

**Behavioral Health Collaborative of Alameda County, Oakland, CA**

**2020 - Present**

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*\$250M+ Behavioral Health Services Association*

#### **Executive Director**

Provide leadership of all association advocacy for mental health and substance use providers. Coordinate all initiatives, and act as the lead representative to governmental agencies and Managed Care Plans. Help member agencies to act in concert to promote service expansion, service quality initiatives, and transformational care.

✚ **Expanded Membership and Agency Impact:** Increased membership by over 90%, rebranded association, redesigned website. Advocated with Alameda County Board of Supervisors, county department heads, and state government leaders. Facilitate consultation groups for clinical, HR, finance, substance use, commercial insurance, DEI, and juvenile and criminal justice, child-welfare, school-based behavioral health content areas for member agencies.

✚ **Strengthened Brand and External Impact:** Established a Bay Area non-profit association executive group. Appointed to multiple county and state taskforces to improve and expand services. Established work groups with county leadership to improve service outcomes, improve contracting, and reduce administrative burdens. Appointed to the Care Court Advisory Committee. Appointed by the Governor to the Child and Youth Behavioral Health Virtual Platform Think Tank and several committees and work groups.

SOLE PROPRIETOR, *Vallejo, California*

2015 - Present

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**Behavioral Health Consultant**

Provide consultation on standards of care, risk management, strategy, funding, program design, and clinical services to behavioral health organizations and law firms in the U.S. and internationally.

OBVIATE, Inc., *Los Altos, California*

2019 - Present

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*\$100M Global Clinical Software Company*

**Chief Executive Officer, Co-Founder, Consultant**

Co-founded clinical software company to disseminate a mental health screening and triage software model in United States, Canada, and Australia. Design software, engage schools and organizations in product implementation and refinement, develop channel partners, and secure foundation and private funding. Transitioned to consulting role while maintaining shared ownership of the firm.

CTARS, Inc., *Sydney, Australia*

2018 - 2019

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*\$24M Global Clinical Software Company*

**National Chief Clinical Officer**

Provide leadership with United States product efficacy and industry compliance of Electronic Health Record standards. Develop channel partners, engage customers, and expand brand recognition.

UNITY CARE GROUP, *San Jose, California*

2017 - 2018

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*\$18M Behavioral Health Services Provider*

**Chief Operating Officer**

Provided leadership and oversight of residential treatment, group homes, transitional housing, community-based behavioral health programs, and clinical, operational, and QA functions. Managed senior managers and over 200 staff to support high-risk youth and adults and youth in Northern CA.

✚ **Elevated Capabilities and Improved Financial Strength:** Facilitated agency acquisition in San Mateo and San Francisco counties, converted Group Homes to Short Term Residential Therapeutic Programs, expanded transitional housing capacity by over 60 beds, coordinated five new offices. Increased revenues from \$13M to \$18M.

✚ **Expanded Impact through Innovation:** Established and secured funding for crisis residential model. Implemented LGBTQ foster youth family reunification model, Independent Living Program in El Dorado County, Differential Response program in San Mateo County, and a Substance Use Treatment program for parents in Santa Clara County.

**EDGEWOOD CENTER FOR CHILDREN AND FAMILIES, San Francisco, CA**

**2010 - 2015**

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*\$30M Behavioral Health Services Provider*

### **President and Chief Executive Officer**

Reported to Board of Directors, managed over 500 staff to impact youth, adults, and families in San Francisco and San Mateo counties, through a full continuum of behavioral health services, including crisis stabilization, residential treatment, supportive housing, community-based services, kinship care, and prevention programs. Coordinated with Auxiliary for fundraising.

✚ **Elevated Capabilities and Reputation:** Developed new mission, strategy, and brand, establishing Edgewood as a premier provider and industry thought leader. Partnered with agencies to expand services and improve outcomes. Presented to legislature, state and national conferences, interviewed by print and broadcast media on industry issues.

✚ **Expanded Impact through Innovation:** Increased clients from 2,500 to over 7,000. Established Crisis Residential, Partial Hospitalization, Crisis Stabilization Unit, Child Protection Center, Early Childhood MH, web-based Mentor program, and FQHC partnerships. Led state-wide pilot project to reform Residentially Based Services, increasing permanency outcomes.

✚ **Improved Financial Strength:** Grew revenues by over 50%, doubled clients served to over 7,000. Increased private health insurance funding from 2% to over 15%, secured pro bono services, and obtained federal funding for research. Grew Major Gifts by 250%, grants by 70%. Attained partnerships with Golden State Warriors, Nature's Bakery, Levi's, Adobe, and Google.

✚ **Created Culture of Excellence:** Created the Edgewood Institute as thought leader of research, training, and quality improvement. Established dashboard of key performance indicators, centralized intake system, and agency-wide outcome measure. Attained first Joint Commission accreditation.

**VICTOR COMMUNITY SUPPORT SERVICES, INC., Marysville, California**

**2003 - 2010**

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*\$40M Behavioral Health Services Provider*

### **Executive Director**

Provided leadership of three county region over behavioral health services, finances, human resources, risk management, community relations, and quality assurance. Collaborated with public and private agencies to provide services in schools, jail, clinics, and family homes.

✚ **Grew Revenues and Families Served:** Expanded revenues from \$1.4M to \$6M; opened \$2M Nevada County Region. Expanded clients served from 400 to over 1,500.

✚ **Expanded Service Array:** Developed school-based service model, juvenile sex offender treatment, multi-family education model, psychological testing, juvenile diversion, Integrated BH.

✚ **Provided Thought Leadership:** Appointed to the CA MH Services Oversight and Accountability Commission's committee on Workforce, Education, and Training. Chaired state-wide Training Work Group. Selected by *California Institute of Mental Health* to lead Evidence-Based Practice projects. Selected as Field Supervisor of 2006 by California State University.

**CHAMBERLAIN'S CHILDREN CENTER, INC., Hollister, CA**

**1999 - 2003**

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*\$3M Behavioral Health Services Provider*

### **Director, Residential Treatment and Non-Public School**

Provided leadership of residential treatment services, special education school, and community-based behavioral health services.

✚ **Strengthened Agency Programs and Reputation:** Expanded program from \$2.1M, 55 staff, RCL 11, and 30 clients to \$2.8M, 75 staff, RCL 12, and 100 clients served per year. Attained accreditation with *California Alliance of Child and Family Services*. Created a central treatment center

campus. Expanded services to community clients in multiple counties.

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**THE HOME FOR LITTLE WANDERERS, INC., Boston, MA**

**1995 - 1999**

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*\$60M Behavioral Health Services Provider*

**Program Director, Clinical Director, Director of Community Mental Health**

Program and senior director positions of increasing responsibility, culminating in responsibility for \$8M and 175 staff.

✚ **Elevated Clinical Impact:** Provided leadership to residential treatment centers, special education schools, group homes, refugee resettlement, crisis intervention, family reunification services, foster care, adoption, outpatient mental health, student intern, and medical services.

✚ **Expanded the Agency's Continuum of Services:** Developed Therapeutic After-School Program, Placement Stabilization Team, Family Reunification Program, and Multi-Systemic Treatment. Managed the merger with *Boston Children's Services*, facilitated the due diligence process when the agency purchased *Charter Health Systems*, through comprehensive clinical program reviews.

✚ **Strengthened Agency Capacity:** Chaired the Technology Applications Committee, which developed and copyrighted a treatment planning system. Facilitated C.O.A. accreditation and agency strategic plan, improved the agency's credit rating with *Standard and Poors*.

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**FAMILY CONTINUITY, Beverly, MA**

**1993 - 1995**

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*\$20M Social Services Provider*

**Director, Supporting and Assisting Independent Living (S.A.I.L.)**

Provided leadership of a group home for disabled and high-needs adults and youth, as the exclusive contract agency for Northeast Massachusetts Department of Social Services.

✚ **Provided Leadership:** Expanded the program staff and clients. Increased funding rate to eliminate deficit budget and expand services. Provided state-wide leadership as a member of Massachusetts' *Transition to Independent Living Provider Network*. Provided leadership and consultation to regional group homes and residential treatment providers.

### Related Experience

- ✚ **Board of Directors**, *CA Alliance of Child and Family Services*, Sacramento, CA, 2012 to 2015
- ✚ **Faculty**, Masters and Bachelors programs, *University of Phoenix*, Sacramento, CA, 2004 to 2010
- ✚ **Therapist Intern**, *Social Advocates for Youth*, San Diego, CA, 1993
- ✚ **Clinical Intern**, *San Luis Rey Hospital*, Encinitas, CA, 1992
- ✚ **Mental Health Worker**, *San Luis Rey Hospital*, Encinitas, CA, 1990 to 1993
- ✚ **House Supervisor**, *Maher Hall*, Newport, RI, 1990
- ✚ **Crisis Counselor**, *North American Family Institute*, Arlington, MA, 1990
- ✚ **Teacher**, *Bilingual School*, Roatan, Honduras, Central America, 1989 to 1990
- ✚ **Counselor, Teacher**, *Health and Education Services*, Rowley, MA, 1998 to 1989
- ✚ **Counselor**, *North American Family Institute*, Hathorne, MA, 1987 to 1988

### Education

- ✚ **Family Institute of Cambridge**, *Watertown, MA* **1998 - 1999**  
*Post-Graduate Certificate, Intensive Program in Family Systems Therapy*
- ✚ **San Diego State University**, *San Diego, CA* **1991 - 1993**  
*Master of Social Work, Dual Focus: Clinical and Mental Health*
- ✚ **Trinity College**, *Hartford, CT* **1985 - 1989**  
*Bachelor of Arts, Double Major: Philosophy and English*

### Licensure

- ✚ **Licensed Clinical Social Worker**, CA Board of Behavioral Sciences, LCS 23143