

Matthew Madaus

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Career Summary

I am a Licensed Clinical Social Worker with over 30 years of experience leading behavioral health executives and agencies. I have advanced knowledge of industry standards of care and expertise with a wide range of services, with strong clinical, operational, and leadership acumen.

Professional Experience

Behavioral Health Collaborative of Alameda County, Oakland, CA

2020 - Present

\$240M+ Behavioral Health Services Association

Executive Director

Provide leadership of all association advocacy for mental health and substance use providers.

Coordinate all initiatives, and act as the lead representative to governmental agencies and Managed Care Plans. Help member agencies to act in concert to promote service expansion, service quality initiatives, and transformational care.

✚ **Expanded Membership and Agency Impact:** Increased membership by over 75%, rebranded association, redesigned website. Advocated with Alameda County Board of Supervisors, Department Directors, and CA government leaders. Established consultation groups for Clinical, HR, Finance, SUD, and DEI leaders of member agencies. Achieved elevated rates and contract increases for all Medi-Cal providers.

✚ **Strengthened Brand and External Impact:** Established a Bay Area non-profit association executive group. Appointed to multiple county and state taskforces to improve and expand services. Established work groups with county leadership to improve service outcomes, improve contracting, and reduce administrative burdens. Appointed by the Governor to the Child and Youth Behavioral Health Virtual Platform Think Tank and the Managed Care Plan School-based Services Fee Schedule Work Group. Presented to multiple local and state advocacy groups.

Behavioral Health Consultant

Provide consultation on standards of care, risk management, strategy, funding, program design, and clinical services to agencies and law firms across the United States. Clients include the following:

- ✚ *Expert Witness on Standards of Care*, United States: Consultation and testimony to attorneys
- ✚ *California Department of Healthcare Services*: Behavioral Health Virtual Services Platform Think Tank
- ✚ *Fred Finch Youth and Family Services*, CA: Clinical training, Business development
- ✚ *Department of Communities and Justice*, New South Wales, Australia: Program development
- ✚ *Sacramento Children's Home*, CA: Clinical training and consultation
- ✚ *Motivo*, United States: Clinical consultation
- ✚ *Horizon Services, Inc.*, CA: Business and program development
- ✚ *Alameda Family Services*, CA: Business and program development
- ✚ *Casa Pacifica Centers for Children and Families*, CA: Interim Director of Campus Programs
- ✚ *Charlesview Partners*, VA: Business development
- ✚ *Alternative Family Services*, CA: Program and business development
- ✚ *Seneca Family of Agencies*, CA: Interim leadership, Clinical training
- ✚ *Uplift Family Services*, CA: Business and program development
- ✚ *Catholic Charities of Santa Clara County*, CA: Clinical training
- ✚ *Montachusett Opportunity Council*, MA: Business and program development
- ✚ *Unity Care Group*, CA: Interim Director of Residential Treatment, Clinical training
- ✚ *Kamali'i Counseling Center*, CA: Business and program development
- ✚ *JCS Behavioral Health*, United States: Clinical and operations consultation

\$100M Global Clinical Software Company

Chief Executive Officer, Co-Founder, Consultant

Co-founded clinical software company to disseminate a mental health screening model in United States and Australia. Manage operations, expand branding, engage schools, organizations, and county departments in product implementation, develop channel partners, and enlist private equity development. Transitioned to consulting role while maintaining shared ownership of the firm.

\$24M Global Clinical Software Company

National Chief Clinical Officer

Provide leadership with United States product efficacy and industry compliance of Electronic Health Record standards. Develop channel partners, engage customers, and expand brand recognition.

\$18M Behavioral Health Services Provider

Chief Operating Officer

Provided leadership and oversight of group homes, residential treatment, community-based programs, transitional housing, and clinical, operational, and QA functions. Managed senior managers and over 200 staff to support disabled and high-risk adults and youth in Northern CA.

✚ **Elevated Capabilities and Improved Financial Strength:** Facilitated agency acquisition in San Mateo and San Francisco counties, converted Group Homes to Short Term Residential Therapeutic Programs, expanded transitional housing capacity by over 60 beds, coordinated five new offices. Increased revenues from \$13M to \$18M.

✚ **Expanded Impact through Innovation:** Established and secured funding for crisis residential model. Implemented LGBTQ foster youth family reunification model, Independent Living Program in El Dorado County, Differential Response program in San Mateo County, and a Substance Use Treatment program for parents in Santa Clara County.

\$30M Behavioral Health Services Provider

President and Chief Executive Officer

Reported to Board of Directors, managed over 500 staff to impact youth, adults, and families in San Francisco and San Mateo counties, through a full continuum of behavioral health services, including

crisis stabilization, residential treatment, supportive housing, community-based services, kinship care, and prevention programs. Coordinated with Auxiliary for fundraising.

✚ **Elevated Capabilities and Reputation:** Developed new mission, strategy, and brand, establishing Edgewood as a premier provider and industry thought leader. Partnered with agencies to expand services and improve outcomes. Presented to legislature, state and national conferences, interviewed by print and broadcast media on industry issues.

✚ **Expanded Impact through Innovation:** Increased clients from 2,500 to over 7,000. Established Crisis Residential, Partial Hospitalization, Crisis Stabilization Unit, Child Protection Center, Early Childhood MH, web-based Mentor program, and FQHC partnerships. Led state-wide pilot project to reform Residentially Based Services, increasing permanency outcomes.

✚ **Improved Financial Strength:** Grew revenues by over 50%, doubled clients served to over 7,000. Increased private health insurance funding from 2% to over 15%, secured pro bono services, and obtained federal funding for research. Grew Major Gifts by 250%, grants by 70%. Attained partnerships with Golden State Warriors, Nature's Bakery, Levi's, Adobe, and Google.

✚ **Created Culture of Excellence:** Created the Edgewood Institute as thought leader of research, training, and quality improvement. Established dashboard of key performance indicators, centralized intake system, and agency-wide outcome measure. Attained first Joint Commission accreditation.

VICTOR COMMUNITY SUPPORT SERVICES, INC., Marysville, California

2003 - 2010

\$40M Behavioral Health Services Provider

Executive Director

Provided leadership of three county region over behavioral health services, finances, human resources, risk management, community relations, and quality assurance. Collaborated with public and private agencies to provide services in schools, jail, clinics, and family homes.

✚ **Grew Revenues and Families Served:** Expanded revenues from \$1.4M to \$6M; opened \$2M Nevada County Region. Expanded clients served from 400 to over 1,500.

✚ **Expanded Service Array:** Developed school-based service model, juvenile sex offender treatment, multi-family education model, psychological testing, juvenile diversion, Integrated BH.

✚ **Provided Thought Leadership:** Appointed to the CA MH Services Oversight and Accountability Commission's committee on Workforce, Education, and Training. Chaired state-wide Training Work Group. Selected by *California Institute of Mental Health* to lead Evidence-Based Practice projects. Selected as Field Supervisor of 2006 by California State University.

CHAMBERLAIN'S CHILDREN CENTER, INC., Hollister, CA

1999 - 2003

\$3M Behavioral Health Services Provider

Director, Residential Treatment and Non-Public School

Provided leadership of residential treatment services, special education school, and community-based behavioral health services.

✚ **Strengthened Agency Programs and Reputation:** Expanded program from \$2.1M, 55 staff, RCL 11, and 30 clients to \$2.8M, 75 staff, RCL 12, and 100 clients served per year. Attained accreditation with *California Alliance of Child and Family Services*. Created a central treatment center campus. Expanded services to community clients in multiple counties.

THE HOME FOR LITTLE WANDERERS, INC., Boston, MA

1995 - 1999

\$60M Behavioral Health Services Provider

Program Director, Clinical Director, Director of Community Mental Health

Program and senior director positions of increasing responsibility, culminating in responsibility for \$8M and 175 staff.

✚ **Elevated Clinical Impact:** Provided leadership to residential treatment centers, special education schools, group homes, refugee resettlement, crisis intervention, family reunification services, foster care, adoption, outpatient mental health, student intern, and medical services.

✚ **Expanded the Agency's Continuum of Services:** Developed Therapeutic After-School Program, Placement Stabilization Team, Family Reunification Program, and Multi-Systemic Treatment. Managed the merger with *Boston Children's Services*, facilitated the due diligence process when the agency purchased *Charter Health Systems*, through comprehensive clinical program reviews.

✚ **Strengthened Agency Capacity:** Chaired the Technology Applications Committee, which developed and copyrighted a treatment planning system. Facilitated C.O.A. accreditation and agency strategic plan, improved the agency's credit rating with *Standard and Poors*.

FAMILY CONTINUITY, Beverly, MA

1993 - 1995

\$20M Social Services Provider

Director, Supporting and Assisting Independent Living (S.A.I.L.)

Provided leadership of a group home for disabled and high-needs adults and youth, as the exclusive contract agency for Northeast Massachusetts Department of Social Services.

✚ **Provided Leadership:** Expanded the program staff and clients. Increased funding rate to eliminate deficit budget and expand services. Provided state-wide leadership as a member of Massachusetts' *Transition to Independent Living Provider Network*. Provided leadership and consultation to regional group homes and residential treatment providers.

Related Experience

- ✚ **Board of Directors, CA Alliance of Child and Family Services, Sacramento, CA, 2012 to 2015**
- ✚ **Faculty, Masters and Bachelors programs, University of Phoenix, Sacramento, CA, 2004 to 2010**
- ✚ **Therapist Intern, Social Advocates for Youth, San Diego, CA, 1993**
- ✚ **Clinical Intern, San Luis Rey Hospital, Encinitas, CA, 1992**
- ✚ **Mental Health Worker, San Luis Rey Hospital, Encinitas, CA, 1990 to 1993**
- ✚ **House Supervisor, Maher Hall, Newport, RI, 1990**
- ✚ **Crisis Counselor, North American Family Institute, Arlington, MA, 1990**
- ✚ **Teacher, Bilingual School, Roatan, Honduras, Central America, 1989 to 1990**
- ✚ **Counselor, Teacher, Health and Education Services, Rowley, MA, 1998 to 1989**
- ✚ **Counselor, North American Family Institute, Hathorne, MA, 1987 to 1988**

Education

- ✚ **Family Institute of Cambridge, Watertown, MA** **1998 - 1999**
Post-Graduate Certificate, Intensive Program in Family Systems Therapy
- ✚ **San Diego State University, San Diego, CA** **1991 - 1993**
Master of Social Work, Dual Focus: Clinical and Mental Health
- ✚ **Trinity College, Hartford, CT** **1985 - 1989**
Bachelor of Arts, Double Major: Philosophy and English

Conference Presentations

- ✚ *Joy and Connection after Traumatic Stress, Breaking Barriers Conference, 2022*
- ✚ *Triangulated Data and Well-being Screening, Student Mental Wellness Conference, 2020*
- ✚ *Complex Trauma Treatment, Casa Pacifica Centers for Children and Families Conference, 2017*
- ✚ *Complex Trauma Treatment Models, Seneca Family of Agencies Conference, 2016*
- ✚ *Crisis Service Models, CA Alliance of Child and Family Services Conference, 2015*
- ✚ *Behavioral Health Care Integration, CA Council of Community MH Agencies Conference, 2014*
- ✚ *Residential Treatment in an ACA World, American Assoc. of Children's Residential Centers, 2014*
- ✚ *Family Treatment, Regional Family Therapy Conference, 2009*
- ✚ *Celebrate Family, Jeffery Smith Clinical Conference, 2008*
- ✚ *Aggression Replacement Training Applications, Rose Jenkins Conference, 2006*
- ✚ *Pyramids of Need, Family Support Counselors Conference, 2004*

Licensure

- ✚ **Licensed Clinical Social Worker, CA Board of Behavioral Sciences, LCS 23143**