

Matthew Madaus

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Career Summary

I am an L.C.S.W. with over 30 years of experience leading behavioral health and social service programs and agencies. I have advanced knowledge of industry standards and a wide range of behavioral health services, with strong strategic, financial, clinical, and leadership acumen.

Professional Experience

OBVIATE, Inc., Los Altos, California

2019 - Present

\$20M Global Clinical Software Company

Chief Executive Officer, Co-Founder





Co-founded clinical software start-up company to disseminate a school-based mental health screening model. Manage operations, create and enhance branding, engage schools, county departments, and organizations in product implementation, develop channel partners, enlist private equity development.

SOLE PROPRIETOR, Vallejo, California

2015 - Present

Behavioral Health Consultant

Provide consultation on standards of care, risk management, strategy, funding, program design, and clinical services to agencies and law firms across the United States. Previous and current clients include the following:

-  **Fred Finch Youth Center, CA:** Clinical training, business development, M&A consultation
-  **Alternative Family Services, CA:** Program and business development
-  **Seneca Family of Agencies, CA:** Interim leadership, Clinical training
-  **Uplift Family Services, CA:** Business and program development

- ✚ *Department of Communities and Justice, New South Wales, AU:* Program development
- ✚ *Catholic Charities of Santa Clara County, CA:* Clinical training
- ✚ *Casa Pacifica Centers for Children and Families, CA:* Interim Director of Campus Programs
- ✚ *Montachusett Opportunity Council, MA:* Business and program development
- ✚ *Unity Care Group, CA:* Interim Director of Residential Treatment, Clinical training
- ✚ *Sacramento Children's Home, CA:* Clinical training and consultation
- ✚ *Charlesview Partners, VA:* M&A consultation, Business development
- ✚ *Coleman Research Group, US:* Business consultation
- ✚ *Expert Witness on Standards of Care, US:* Consultation and testimony to attorneys

CTARS, Inc., Sydney, Australia, San Jose, CA

2018 - 2019

\$24M Global Clinical Software Company

National Chief Clinical Officer

Provide leadership with United States product efficacy and industry compliance of E.H.R. standards. Develop channel partners, engage customers, and expand brand recognition.

UNITY CARE GROUP, San Jose, California

2017 - 2018

\$16M Behavioral Health Services Provider

Chief Operating Officer

Provided leadership and oversight of residential treatment, community-based programs, transitional housing, and administrative and quality improvement functions. Managed senior managers and over 200 staff to impact youth and families in northern California.

✚ **Elevated Capabilities and Improved Financial Strength:** Facilitated agency acquisition in San Mateo and San Francisco counties, converted Group Homes to Short Term Residential Therapeutic Programs, expanded transitional housing capacity by over 60 beds, coordinated five new offices. Increased revenues from \$13M to \$18M.

✚ **Expanded Impact through Innovation:** Established and secured funding for crisis residential model. Implemented LGBTQ foster youth family reunification model, Independent

Living Program in El Dorado County, Differential Response program in San Mateo County, and a Substance Use Treatment program for parents in Santa Clara County.

EDGEWOOD CENTER FOR CHILDREN AND FAMILIES, *San Francisco, CA* 2010 - 2015

\$30M Behavioral Health Services Provider

President and Chief Executive Officer

Reported to Board of Directors, managed over 500 staff to impact children and families in San Francisco and San Mateo counties, through a full continuum of behavioral health services, including crisis stabilization, residential treatment, community-based services, kinship care, and prevention programs. Coordinated with Auxiliary for fundraising.

✚ **Elevated Capabilities and Reputation:** Developed new mission, strategy, and brand, establishing Edgewood as a premier provider and industry thought leader. Partnered with agencies to expand services and improve outcomes. Presented to legislature, state and national conferences, interviewed by print and broadcast media on industry and children's issues.

✚ **Expanded Impact through Innovation:** Increased clients from 2,500 to over 7,000. Established Crisis Residential, Partial Hospitalization, Crisis Stabilization Unit, Child Protection Center, Early Childhood MH, web-based Mentor program, and FQHC partnerships. Led state-wide pilot project to reform Residentially Based Services, increasing permanency outcomes.

✚ **Improved Financial Strength:** Grew revenues by over 50%, doubled clients served to over 7,000. Increased private health insurance funding from 2% to over 15%, secured pro bono services, and obtained federal funding for research. Grew Major Gifts by 250%, grants by 70%. Attained partnerships with Golden State Warriors, Nature's Bakery, Levi's, Adobe, and Google.

✚ **Created Culture of Excellence:** Created the Edgewood Institute as thought leader of research, training, and quality improvement. Established dashboard of key performance indicators, centralized intake system, and agency-wide outcome measure (the CANS). Attained first Joint Commission accreditation.

\$40M Behavioral Health Services Provider

Executive Director

Provided leadership of three county region over behavioral health services, finances, human resources, risk management, community relations, and quality assurance. Collaborated with public and private agencies to provide services in schools, juvenile hall, health clinics, and family homes.

✚ **Grew Revenues and Families Served:** Expanded revenues from \$1.4M to \$6M; opened \$2M Nevada County Region. Expanded clients served annually from 400 to over 1,500.

✚ **Expanded Service Array:** Developed school-based service model, juvenile sex offender evaluation and treatment, multi-family education model, psychological testing services, juvenile diversion program, integrated BH services in local Federally Qualified Health Center.

✚ **Provided Thought Leadership:** Appointed to the CA MH Services Oversight and Accountability Commission's committee on Workforce, Education, and Training. Chaired state-wide Training Work Group. Selected by *California Institute of Mental Health* to lead Evidence-Based Practice projects. Selected as Field Supervisor of 2006 by California State University.

CHAMBERLAIN'S CHILDREN CENTER, INC., *Hollister, CA*

1999 - 2003

\$3M Behavioral Health Services Provider

Director, Residential Treatment and Non-Public School

Provided leadership of residential treatment services, special education school, and community-based behavioral health services.

✚ **Strengthened Agency Programs and Reputation:** Expanded program from \$2.1M, 55 staff, RCL 11, and 30 clients to \$2.8M, 75 staff, RCL 12, and 100 clients served per year. Attained accreditation with *California Alliance of Child and Family Services*. Created a central treatment center campus. Expanded services to community clients in multiple counties.

\$60M Behavioral Health Services Provider

Director, Community Mental Health, Clinical Director

Senior director positions of increasing responsibility, culminating in responsibility for \$8M and 175 staff.

✚ **Elevated Clinical Impact:** Provided leadership to residential treatment centers, special education schools, group homes, refugee resettlement, crisis intervention, family reunification services, foster care, adoption, outpatient mental health, student intern, and medical services.

✚ **Expanded the Agency's Continuum of Services:** Developed and launched multiple programs, including Therapeutic After School Program, Placement Stabilization Team, Family Reunification Program, and Multi-Systemic Treatment. Managed the merger with *Boston Children's Services*, facilitated the due diligence process when the agency purchased *Charter Health Systems*, through comprehensive clinical program reviews.

✚ **Strengthened Agency Capacity:** Chaired the Technology Applications Committee, which developed and copyrighted a treatment planning system. Facilitated C.O.A. accreditation and agency strategic plan, improved the agency's credit rating with *Standard and Poors*. Increased student internships from 15 to over 60.

FAMILY CONTINUITY, *Beverly, MA*

1993 - 1995

\$20M Social Services Provider

Director, Supporting and Assisting Independent Living (S.A.I.L.)

Provided leadership to a Transition to Independent Living Group Home for foster youth, as the exclusive contract agency for Northeast Massachusetts Department of Social Services.

✚ **Provided Leadership:** Expanded the program staff and clients. Increased funding rate to eliminate deficit budget and expand services. Provided state-wide leadership as a member of *Massachusetts' Transition to Independent Living Provider Network*.

Related Experience

- + **Board of Directors**, *CA Alliance of Child and Family Services*, Sacramento, CA, 2012 to 2015
- + **Faculty**, MA and BA programs, *University of Phoenix*, Sacramento, CA, 2004 to 2010
- + **Therapist Intern**, *Social Advocates for Youth*, San Diego, CA, 1993
- + **Clinical Intern**, *San Luis Rey Hospital*, Encinitas, CA, 1992
- + **Mental Health Worker**, *San Luis Rey Hospital*, Encinitas, CA, 1990 to 1993
- + **House Supervisor**, *Maher Hall*, Newport, RI, 1990
- + **Crisis Counselor**, *North American Family Institute*, Arlington, MA, 1990
- + **Teacher**, *Bilingual School*, Roatan, Honduras, Central America, 1989 to 1990
- + **Counselor, Teacher**, *Health and Education Services*, Rowley, MA, 1998 to 1989
- + **Counselor**, *North American Family Institute*, Hathorne, MA, 1987 to 1988

Education

- + **Family Institute of Cambridge**, *Watertown, MA* **1998 - 1999**
Post-Graduate Certificate, Intensive Program in Family Systems Therapy
- + **San Diego State University**, *San Diego, CA* **1991 - 1993**
Master of Social Work, Dual Focus: Clinical and Mental Health
- + **Trinity College**, *Hartford, CT* **1985 - 1989**
Bachelor of Arts, Double Major: Philosophy and English

Licensure

- + **Licensed Clinical Social Worker**, CA Board of Behavioral Sciences, LCS 23143, Current